

Ever thought making **MONEY** was just for adults?
Or that **BUSINESS** was boring?
And that **INVENTING** stuff was only for super clever people?
THINK AGAIN

Though this book may be small, it's bursting with BIG ideas for budding entrepreneurs. From understanding money and looking after it, to the nuts and bolts of setting up a business, making your big ideas a reality and using your cash for good.

Don't have a big business idea just yet? Don't fear. Being a boss isn't just about making money. It's about building confidence, thinking outside of the box, problem solving and being 100 fearless. Which isn't a bad place to start, right?

So don't leave everything to the grown-ups. It's time to boss it.

Packed with tips and tricks from real businesses and fantastic role models.

ALSO BY
RASHMI SIRDESHPANDE



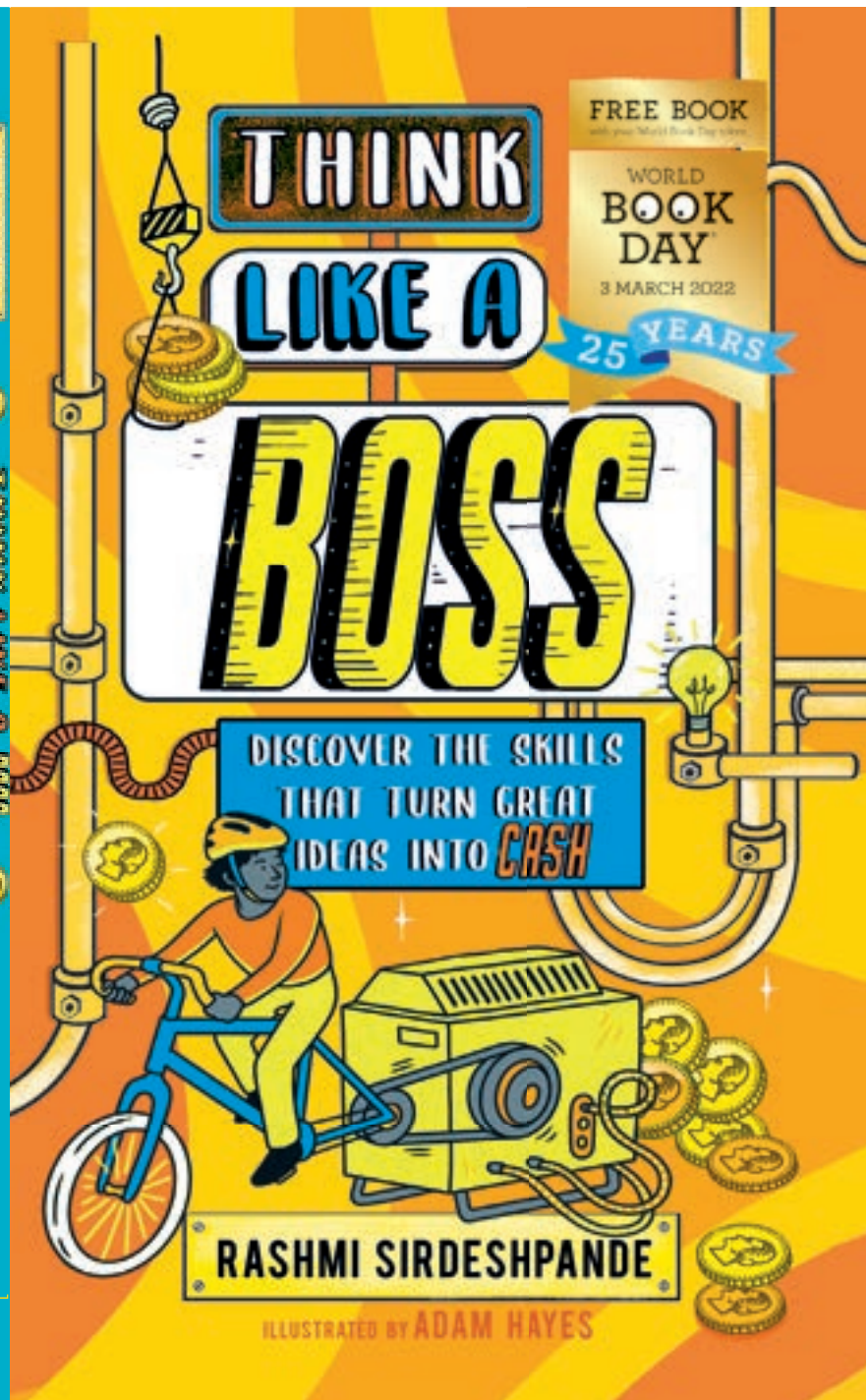
RASHMI SIRDESHPANDE



THINK LIKE A BOSS



wren&rook



I celebrated World Book Day 2022
with this gift from my local bookseller
and Hachette Children's Group

*This one's for all the teachers
and support staff out there.
You're LEGENDS, all of you.
Thank you for everything you do.*

WORLD BOOK DAY

World Book Day's mission is to offer every child and young person the opportunity to read and love books by giving you the chance to have a book of your own.

To find out more, and for fun activities including our monthly book club, video stories and book recommendations visit worldbookday.com

World Book Day is a charity funded by publishers and booksellers in the UK and Ireland.

World Book Day is also made possible by generous sponsorship from National Book Tokens and support from authors and illustrators.

First published in Great Britain in 2022 by Wren & Rook
Text copyright © Rashmi Sirdeshpande 2022
Design copyright © Hodder & Stoughton Limited 2022
All rights reserved.

The right of Rashmi Sirdeshpande to be identified as the author of this Work has been asserted by them in accordance with the Copyright, Designs & Patents Act 1988.

ISBN: 978 1 5263 6440 1
Export ISBN: 978 1 5263 6451 7
1 3 5 7 9 10 8 6 4 2



Wren & Rook
An imprint of
Hachette Children's Group
Part of Hodder & Stoughton
Carmelite House
50 Victoria Embankment
London EC4Y 0DZ

An Hachette UK Company
www.hachette.co.uk
www.hachettechildrens.co.uk

Printed and bound in and bound in Great Britain by Clays Ltd, Elcograf S.p.A

The website addresses (URLs) included in this book were valid at the time of going to press. However, it is possible that contents or addresses may have changed since the publication of this book. No responsibility for any such changes can be accepted by either the author or the publisher.

Velcro ® is a registered trademark of Velcro BVBA. LEGO ® is a registered trademark of LEGO Juris A/S. Play-Doh ® is a registered trademark of Hasbro, Inc. Slinky, McDonald's ® is a registered trademark of McDonald's International Property Company, Ltd. Barbie ® is a registered trademark of Mattel, Inc. Harley Davidson ® is a registered trademark of H-D U.S.A., LLC. WhatsApp ® is a registered trademark of WhatsApp LLC. Facebook ® is a registered trademark of Facebook, Inc. BearHugs ® is a registered trademark of Faye Savory. The Big Issue ® is a registered trademark of The Big Issue Group Limited. Infarm ® is a registered trademark of Infarm Indoor Urban Farming. Apple ® is a registered trademark of Apple Inc. Google ® is a registered trademark of Google LLC. Netflix ® is a registered trademark of Netflix, Inc. Nintendo ® is a registered trademark of Nintendo Co., Ltd. YouTube ® is a registered trademark of Google LLC.

THINK LIKE A BOSS

Discover the skills that turn
great ideas into **CASH**

BY RASHMI SIRDESHPANDE

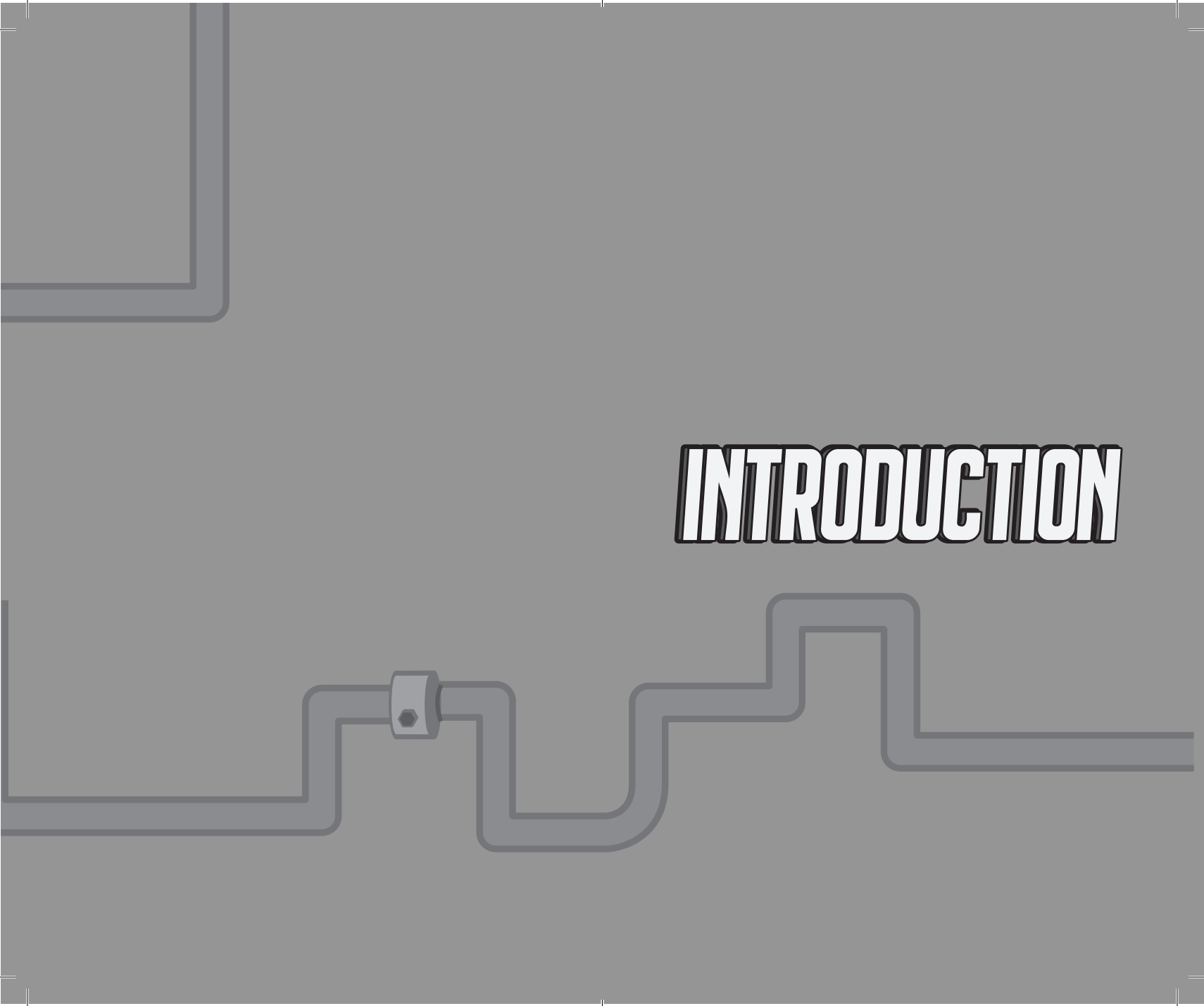
ILLUSTRATED BY ADAM HAYES

wren
& rook 

CONTENTS

INTRODUCTION	9
CHAPTER 1 FIRST STOP - MONEY 101	21
CHAPTER 2 FANTASY BUSINESS - DREAMING UP IDEAS	31
CHAPTER 3 HOW TO TURN YOUR IDEAS INTO CASH	47
CHAPTER 4 THE MAGICAL BRIEFCASE EVERY BOSS NEEDS TO HAVE	61
CHAPTER 5 BOSSING IT AND DOING SOME GOOD	75
WHAT NOW?	87

INTRODUCTION



BOSS

BIG SHOT

INVENTOR

Who pops into your head when you see these words? Maybe it's Steve Jobs and Steve Wozniak, co-founders of Apple Inc. Or Elon Musk making electric cars and spacecraft. Or talk show host and TV producer Oprah Winfrey. Maybe it's even the people you know in your local community – such as those who run the local corner shop, the bookshop and the gym. But have you ever considered that *you* could become a boss? Yes, you!

TYCOON

**BUSINESS
PERSON**

INNOVATOR

Though you might think making money is just for adults, or that business sounds *really* complicated and inventing stuff is just for super clever people, here's a secret: anyone can be a boss! And it's actually much easier than you think ...

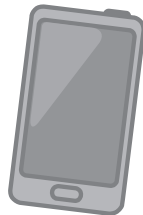


Think about all the things you use at home or at school:

- ★ GLUE
- ★ CARTONS AND TIN CANS TO KEEP FOOD AND DRINKS FRESH
- ★ SOAPS, SHAMPOOS AND TOOTHPASTE
- ★ LIGHT BULBS
- ★ PHONES
- ★ TOILETS!



Someone invented these. They saw an opportunity to improve things or they came across an interesting discovery by accident and turned it into something useful. Swiss engineer George de Mestral got the idea for Velcro when the prickly seeds from a burdock plant kept sticking to his trousers and his dog's fur when he was out in the Alps. Later on,



Velcro would even be used by *astronauts* to secure things like food and equipment up in space!



Some inventions can even change lives. Ever heard of 'Braille'? *Fifteen-year-old* Louis Braille invented this clever writing system in 1824. It's based on raised dots and helps visually impaired people (like Louis!) read and write. More recently, a girl called Gitanjali Rao developed a low-cost device to detect contaminated drinking water. She first started working on the idea when she was eleven years old. Yep, *eleven!*



These young inventors have one big thing in common. They saw a problem, they were determined to **DO** something about it and they transformed a great idea into a reality. They were able to think like *entrepreneurs*.



An entrepreneur is someone who comes up with an idea or invention and uses it to start a business. When they're faced with a challenge, a great entrepreneur can think creatively and spot stuff that other people might miss.

**SEEING OPPORTUNITIES
AND SOLVING PROBLEMS
— THAT'S WHAT BEING
ENTREPRENEURIAL IS
ALL ABOUT**

THINK LIKE A BOSS



'Most people keep their heads fixed in position, looking straight at the same world. But by tilting your head, things appear different. And you ask questions like: what if this mug is really a plant pot? You are now being creative. The lesson? Always tilt your head' – **DHRUPAD KARWA**, founder of **HaikuJAM**, a group poetry-writing app

But *why* do people set up businesses? Well, for all kinds of reasons:

- ④ To make some **CASH**. **KER-CHINNG**
- ④ To be their own **BOSS**
- ④ To be **CREATIVE** – making things, fixing things and finding solutions to challenges
- ④ To use their skills to do something they **LOVE**
- ④ To do some **GOOD** in the world

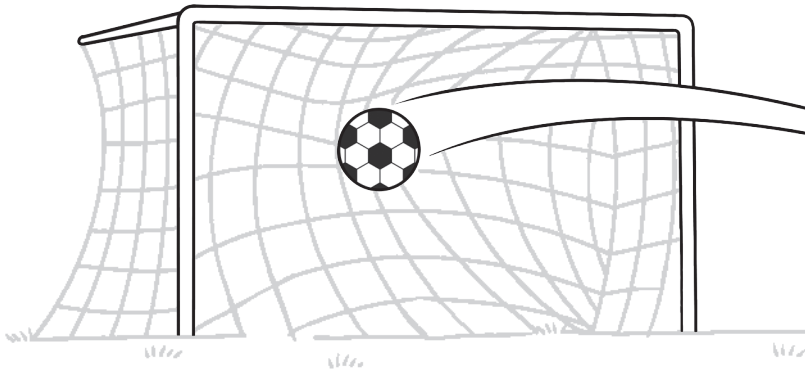


For some people, it's a mix of these reasons. Maybe even all of them! Do any of these things sound good to you? Well, you definitely don't have to be a grown-up to do all this cool stuff. This could be **YOU** now, bossing it, getting creative, doing what you love and maybe even making a difference while you're at it. And possibly turning that creativity into **CASH**.



But it's not *just* about the money. It's not even about setting up a business! Because here's the thing ...

You can still *think* like an entrepreneur and **BOSS IT** at life, whatever you do. This doesn't mean walking around thinking you're the best thing since sliced bread and acting like you own the place.



It means approaching life like a **BOSS** – being creative and confident, and imaginatively solving problems that come your way. It's about understanding money and being savvy with how you spend it (and how you save it!). And it's about having the courage to try new things and not being afraid to fail.



So if you picked up this book, but you don't have a big business idea and you're wondering if all this is really for you – **HELLO, YES, IT TOTALLY IS**. Because once you have that **BOSS** mindset, you can use it in *all* areas of *your* life, whether that's at school, in sports or to find fantastic ways to do some good in the world. It means you can get creative and explore new things without worrying toooooo much about making mistakes. It means you can tackle any problem or task that is thrown your way with cool confidence.

And you can have some serious fun while you're at it too.



Here's what we're going to do. First, we'll do a quick introduction to money, because that's something all bosses need to get to grips with. Next, we'll dream up a fantastic fantasy business idea – small and sneaky or big and bold, it's up to you! *Then*, we'll figure out how that fantasy business can actually *make some money*. Along the way, we'll meet some amazing entrepreneurs who have a wise word or two to share, and we'll pick up a 'magical briefcase' packed with all the spells and potions you need to get set up for **SUCCESS**. Last – but *totally* not least – we'll look at how *real* bosses use all that boss magic to do some **GOOD** in the world.

WHAT DO YOU THINK? Are you up for building a boss mindset and discovering how great ideas are turned into **CASH**? Well, in that case, we've got a **LOT** to get through, so we better get cracking ...

