



RASHMI SIRDESHPANDE

INVENTING A FANTASY BUSINESS IDEA:

NOTES FOR TEACHERS AND LIBRARIANS



TIME TO BOSS IT!

Before watching the video or reading the extract...

In *Think Like A Boss*, Rashmi explains that there are lots of different types of bosses in the world! Who pops into your head when you think of the word 'BOSS'? Perhaps the founder of a big company or the owner of a sports team – or maybe someone who runs your favourite sweet shop or bookstore? Share all the different bosses you can think of and what they have in common!

DISCUSS THE EXTRACT!

TAKEN FROM PAGES 12-14 OF 'THINK LIKE A BOSS'

Before you get into the detail of the discussion get the group's initial responses to the extract – how did they feel about it? Are they keen to read more? Do they have any questions?

- Is this book fiction or non-fiction? How can you tell?
 What is the purpose of this text?
- 2. What have you learnt from this extract that you didn't know before? Is there anything that you want to know more about? Is there any vocabulary you want to collect?

FIND INSPIRATION

AFTER WATCHING THE VIDEO, DEVELOP RASHMI'S IDEAS

INSPIRATION 1: THE SKILLSET OF A BOSS

In the video (1:35–2:35), Rashmi emphasises that THINKING like a boss is not only important in the world of business – these are also great skills to possess in life.

- Write the word 'BOSS' in the middle of a large sheet of paper. Think about what skills a successful boss will possess. For example, in the clip, Rashmi starts with RESOURCEFUL. How many other skills or personal qualities can you think of? Note them down.
- Now for each skill, note down in one colour: Why is this important in business? Then in a different colour: why is this important in life? Discuss your ideas together.

INSPIRATION 2: FINDING PROBLEMS AND SOLUTIONS

In the video, Rashmi explains that great inventions begin when someone identifies a problem before working out how to solve it. For this reason, EMPATHY – the ability to put yourself in someone else's shoes – is a really powerful tool and can lead to some incredible ideas!

- Mindmap problems different people might encounter at school, work, home or anywhere else!
- Create a list of ideas stating how you could solve these problems! For example, Lily Born invented the Kangaroo Cup to help her grandfather who kept spilling his drinks due to having Parkinson's Disease.
- Pick the best 'seed' of an idea and grow it into your own fantasy business! Give your product or service a name and sketch a diagram showing what it is and what problem it solves.

CREATIVE CHALLENGE FROM RASHMI SIRDESHPANDE

Write and perform your own 30–60 second elevator pitch describing what your fantasy business idea is, what problem is solves, and who it helps. Your goal is to make your audience say 'WOW!'



